



PRESS RELEASE

January 6, 2021

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Foodcase International takes over travel business of BestPartners Food

We would like to take this opportunity to formally inform you that as per the first of January, 2021 BestPartner Food has entered into a strategic partnership with Foodcase International BV for the airline business.

Since the retail and foodservice customer base of BestPartners has grown substantially over the past year, it has been decided that they will pivot their entire focus in this direction whilst leaving the travel market into the hands of a specialist. BestPartner Food has found a perfect partner in Foodcase International to take over the sales and customer service for its extensive inflight portfolio. Foodcase International BV is an internationally well-known inflight catering company serving over 50 airlines with a proven track record of many years. Based in the Netherlands, the company has patrons spanning across North America, Europe and Asia. With this move it is made sure that your future business is in capable hands with the same high level of service as from BestPartners.

What does this implicate for you? The production and distribution of the products from BestPartner Food will maintain status quo, but from this point onward all sales activities for the travel industry of BestPartner Food will be integrated into Foodcase International. Foodcase International shall serve as the new point of contact for inquiries and future orders.

Please allow us to introduce Mark Hol, International Sales Director at Foodcase International, as your new contact. As part of smooth transition, Mark is completely aware of all ongoing conversations and the conditions that we have in place for you as a company.

It would be very much appreciated if you could reach out to Mark so he can schedule some virtual meetings with you to introduce his company and presence to you.

*"Shaping
the world
of food".*

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BestPartner Food and Foodcase International BV will be available to answer any questions you might have regarding the partnership. Thank you for your support and wish you a great and valuable 2021.

For Foodcase International BV

Contact: Mark Hol

Email: m.hol@foodcase.nl

For BestPartners Food

Contact: Frank Hollander

Email: fhollander@bestpartner.nl

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